



boardville2018

PROGRAM GUIDE
April 15-18, SLS Hotel, Las Vegas

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Organizer:
Cristina Callahan, 508-395-8764

SUNDAY APRIL 15

1:00 pm - 5:00 pm	REGISTRATION, SLS HOTEL LOBBY
6:00 pm - 9:00 pm	WELCOME RECEPTION AT THE SAYERS CLUB AT THE SLS HOTEL

MONDAY APRIL 16

7:00 am	REGISTRATION, SLS HOTEL CONFERENCE CENTER
7:00 am - 9:00 am	BREAKFAST
9:00 am - 9:30 am	OPENING KEYNOTE <i>Giovanni Grossi - Chief Executive Officer, BOARD</i> <i>Gareth Giles Knopp - Managing Director, Americas, BOARD</i> <i>Dominic Policella - Chief Revenue Officer, BOARD</i>
9:30 am - 10:30 am	GUEST KEYNOTE <i>Dan Vessel - Group Vice President, IDC</i>
10:30 am - 11:00 am	COFFEE BREAK
11:00 am - 11:30 am	GENERAL SESSION: Budget Optimization and Process Improvement: Partnering with BOARD - <i>Jane Binion, Buffalo Wild Wings</i>
11:30 am - 12:00 pm	GENERAL SESSION: Introducing BEAM to Sales Leadership: Implementation and Phased Integration - <i>Spencer Gates, Kyle Silva, Angel Sanchez-Montes, OBERTO Brands</i>
12:00 pm - 12:30 pm	GENERAL SESSION: Deliver Strategic Value with Integrated Planning and Actionable Insights - <i>Morris Treadway, KPMG US</i>
12:30 pm - 1:00 pm	GENERAL SESSION: Security for your Digital Transformation - <i>Ankur Arora, Microsoft</i>
1:00 pm - 2:15 pm	NETWORKING LUNCH
2:15 pm - 3:30 pm	GENERAL SESSION: BOARD 11 Roadmap - <i>Pietro Ferrari - Chief Technology Officer, BOARD</i>
3:30 pm - 4:00 pm	COFFEE BREAK
4:00 pm - 6:00 pm	INSIDE BOARD 11 <i>Aaron Rozansky & Gabriele Gallo, BOARD</i>
8:00 pm - 11:00 pm	BOWLING, COCKTAILS AND DINNER AT BROOKLYN BOWL LAS VEGAS

TUESDAY APRIL 17

7:00 am - 9:00 am	BREAKFAST			
9:00 am - 9:30 am	GENERAL SESSION: From Starters to Superstars in 180 Days: How the Ottawa Sports & Entertainment Group got Started with BOARD to Achieve Major-League FP&A Success - <i>Dr. Vijay Jog, Corporate Renaissance Group & David Porter, Ottawa Sports and Entertainment Group</i>			
9:30 am - 10:00 am	GENERAL SESSION: Tell your Performance Story in Innovative Ways - <i>Rebecca Jackson, City of Fayetteville & Yana McConaty, Neubrain</i>			
10:00 am - 11:00 am	GUEST KEYNOTE <i>Terry Jones - Managing Partner, ON Inc. Founder, Travelocity.com Founding Chairman, Kayak.com Chairman, WayBlazer.com</i>			
11:00 am - 11:30 am	COFFEE BREAK			
11:30 am - 12:00 pm	GENERAL SESSION: Reporting in a Changing Organization - <i>Rich Wojcik, CaptureRX & Ian Margerison, Bob Gill, ClearInsight</i>			
12:00 pm - 12:45 pm	GENERAL SESSION: BOARD Customer Panel: Tips and Trends in Planning & Analytics - <i>Moderated by: Aaron Rozansky, BOARD</i>			
12:45 pm - 2:15 pm	NETWORKING LUNCH			
2:15 pm - 3:00 pm	BUSINESS TRACK Data Driven Decisions: understand and adopt driver-based decision-making processes	ACADEMY Ergonomics vs Multidimensionality in Data Entry Need to plan using many dimensions? Learn how to take a best practice approach in order to balance ergonomics and performance, and the key factors that you must pay attention to during the realization of such challenging data entry scenarios.	HANDS-ON BASICS How to Translate Business Needs into a BOARD Data Model This is a practical session, designed for someone new to multidimensional databases, that will take you through basis entity concepts and into real-world use cases. This session looks at why you use the E/R Model and how to translate the conceptual data model into a database by describing the dimensions of your business in your multidimensional application.	HANDS-ON ADVANCED The rules of "The Rules" Learn how business analysts can translate their insights into useful forms, applying the proper format and calculations. In this session you will learn how to develop and model requirements by utilizing rules. You will also discover how rules interact with other features like drill and dataflows, and explore how rules can contribute to the creation of what-if scenarios.
3:15 pm - 4:00 pm	BUSINESS TRACK Align Strategy with Execution: how to connect operations to strategic and financial planning	ACADEMY The Way to BOARD 11 Plan the migration of your current BOARD Application to the latest BOARD Version. We'll cover points of attention, opportunities, task design and efforts, and everything else you need to upgrade safely.		
4:00 pm - 4:30 pm	COFFEE BREAK			
4:30 pm - 5:15 pm	BUSINESS TRACK Easier and Better Forecasting: explore BOARD's predictive capabilities through real use cases	ACADEMY Optimize your Data-Flow Performance Big Data are increasingly challenging Dataflow performance and making the utilization of the right Calculation Method tech-critical. Understand how to read the Dataflow and transform a Cell-Based algorithm into a HBMP algorithm.	HANDS-ON BASICS Data Management and Near Real-Time Reporting This session covers all the basics of the data-reader protocols including functional examples. It explains how to create and edit data-readers to feed Entity, E/R and Info-Cubes, describing the Append/Replace Option for each of them. Examples touch both the ASCII and SQL based data-readers and cover which options you need for near real-time reports: ROLAP Info-Cubes, HOLAP Info-Cubes and Drill-Through.	HANDS-ON ADVANCED Exploring the Data Entry Options: make the data collection process smart In this hands-on, intermediate-level collection of topics surrounding the use of BOARD's Data Entry capabilities, you will learn how to prevent and overcome the most popular mistakes an end user will make during the data collection process. The session is inclusive of how to lock cells, suggest values and validate the data entry - both on demand and as triggered actions.
5:30 pm - 6:15 pm	BUSINESS TRACK Storytelling: combine data visualization with narrative to turn data into action	ACADEMY Incremental Data Load This session provides insights on how you can design an incremental data loading process to complete batch processes within a comfortable time period. Understand all the options, from the most traditional approaches based on select and replace to the more advanced approach from BOARD 11 Tech.		
7:00 pm - 11:00 pm	DINNER AND CLOSING PARTY AT BAZAAR MEAT			

WEDNESDAY APRIL 18

7:00 am - 9:00 am	BREAKFAST			
9:00 am - 9:10 am	GENERAL SESSION: Closing presentation			
9:15 am - 10:00 am	BUSINESS TRACK Improving Reporting and Analytics: best practices for representing data	ACADEMY Ghost Objects and Process Phasing Do you want to phase in Objects within a Screen according to the completion of an action, a triggered event or a simple combination of selections? Attend this session to learn how.	HANDS-ON BASICS The BOARD Application Paradigm and Foundation Firstly, you'll start out with the basic Capsule bricks including how they can be structured and deployed. Secondly, you'll explore the Capsule Paradigm along with how to create your Screens Portfolio, facilitate the user's navigation and interact with the data. Lastly, you will gain a strong understanding of the Layout as a Report Generator and how it is applicable and reusable for Charting and Dashboarding as well.	HANDS-ON ADVANCED Managing the Flow of Data Across Business Processes This session explains how the most popular dataflow algorithms work and how info-cube dimensions impact Dataflow realization and behavior. We'll also cover the advantages and drawbacks of the open sparsity option. Demonstrations show the Dataflow at work in a Budgeting and Planning context.
10:15 am - 11:00 am	BUSINESS TRACK Innovating the Financial Consolidation Process: automation, governance and disclosure	ACADEMY The Post-Go-Live Strategy Is your go-live date approaching yet you feel unprepared? Learn how to staff your maintenance team, design a go-live handover plan, how the support process works and which skills and knowledge are worthy of your attention and investment.		
11:00 am - 11:30 am	COFFEE BREAK			
11:30 am - 12:15 pm	BUSINESS TRACK Planning Resources and Staffing Projects with BOARD: solutions showcase	ACADEMY Roll-Out Best Practices Is your pilot application up and running? It's time to think about the full corporate roll out. This session provides you with guidelines for a robust and safe roll out and how to lead a gap analysis.	HANDS-ON BASICS Moving from BI to EPM: Key BOARD Features in Planning and Simulation This session is designed to bring any user - from Newbie to Techie - up to speed on the fundamentals of Data Entry and BOARD's Capabilities for Predictive Budgeting and Planning. This session covers how to enable Data Entry, how to create What-If and What-For Scenarios, and how Top Down and Bottom Up processes can coexist.	HANDS-ON ADVANCED Bolt-on Workflow to your Existing Application When it comes to modeling, you will be more than aware that a lot of different dynamics and variables that can lead to very cumbersome scenarios in which utilization is challenging. Learn how to easily conquer Workflow Pillars such as Status, Events, Audit and Versioning easily using BOARD's objects and features, allowing you to bolt-on powerful process management and audit trails to your existing application.
12:30 pm - 1:15 pm	BUSINESS TRACK BOARD Community and E-Learning Program: jumpstarting BOARD user enablement	ACADEMY Understanding the MXC The MXC Data Type Info-cube is a traditional Database Object that extends BOARD's analytical capabilities into the Customer Behavior Survey. Learn its design and uses, from the basics to the most recent features introduced with the BOARD 11 version.		
1:15 pm - 2:30 pm	NETWORKING LUNCH			