

SUNDAY MAY 19

2:30 pm - 6:00 pm ○ ARRIVAL AND REGISTRATION

7:30 pm - 10:30 pm WELCOME BUFFET DINNER

MONDAY MAY 20

8:00 am ○ REGISTRATION

7:00 am - 9:00 am ● BREAKFAST

9:00 am - 9:30 am ● **OPENING KEYNOTE**
Giovanni Grossi - Chief Executive Officer at Board International
Gareth Giles Knopp - Chief Customer Officer at Board International

9:30 am - 10:30 am ● **GUEST KEYNOTE**
Garry Kasparov - 13th World Chess Champion, Bestselling author, AI pioneer
Prof. Carlo Alberto Carnevale Maffè - Professor of Strategic Management, SDA Bocconi School of Management

10:30 am - 11:00 am ● COFFEE BREAK & EXPO

11:00 am - 11:30 am ● **KEYNOTE SPEAKER:** DB Station&Service AG: implementing Board – a strategic transformation of operative controlling - Christoph Reichelt – Head of principles operations, planning & control at DB Station&Service AG

11:30 am - 12:00 pm ● **KEYNOTE SPEAKER:** Moving from the answer to the question. How finance and analytics teams need to change as the limiting factor is question time; not time to answer - Dan Bolland – Director of EPM UK at KPMG

12:00 pm - 12:30 pm ● **KEYNOTE SPEAKER:** S&OP: a journey from strategy to execution - Sören Moorahrend – Managing Partner at SDG Group Germany

12:30 pm - 1:00 pm ● **KEYNOTE SPEAKER:** Achieving Business Benefits through Analytics (ABBA) - Matthew Layman – BI Delivery Manager at Ricoh

1:00 pm - 2:15 pm ● NETWORKING LUNCH

2:15 pm - 3:00 pm ● **BOARD 11:** Power and Simplicity - Pietro Ferrari - Chief Technology Officer at Board International | Antonio Specca – R&D Analyst at Board International

3:00 pm - 3:45 pm ● **KEYNOTE SPEAKER:** Vision and Roadmap - Pietro Ferrari - Chief Technology Officer at Board International

3:45 pm - 4:15 pm ● **GUEST KEYNOTE:** Innovation and Business through Artificial Intelligence - Prof. Dr. Luca Maria Gambardella – Director of Dalle Molle Institute for Artificial Intelligence (Lugano-USI-SUPSI)

4:15 pm - 4:45 pm ● COFFEE BREAK & EXPO

4:45 pm - 5:30 pm ● **GENERAL SESSION:** How to Migrate from On Premise to Cloud | Pietro Ferrari - Chief Technology Officer at Board International | Jessica Venturini – Chief Revenue Officer at Board International

5:30 pm - 6:30 pm ● **MEET THE MANAGEMENT:** One to one meetings with Board management
Giovanni Grossi - Chief Executive Officer at Board International | Gareth Giles Knopp - Chief Customer Officer at Board International | Jessica Venturini – Chief Revenue Officer at Board International
Dominic Policella – Chief Revenue Officer at Board International | Diego Marocco – Head of Consulting Services & Support at Board International | Pietro Ferrari – Chief Technology Officer at Board International

7:30 pm - 10:30 pm GRAN GOURMET DINNER AT PICCOLO LAGO RESTAURANT

TUESDAY MAY 21

7:00 am - 9:00 am ● BREAKFAST

9:00 am - 9:30 am ● **KEYNOTE SPEAKER:** Microsoft IT Journey to the Cloud - Stefano Mallè – Chief Technology Officer at Microsoft Switzerland

9:30 am - 10:00 am ● **KEYNOTE SPEAKER:** An H&M Story... Evolution of Staff planning for better Decision-Making - Aila Strub – Business Project Manager at H&M

10:00 am - 10:30 am ● **KEYNOTE SPEAKER:** Simplifying data integration - Robin Wittmeyer – Project Manager at Laerdal | Guido Baccarelli – Knowledge Worker at K.Group

10:30 am - 11:00 am ● COFFEE BREAK & EXPO

11:00 am - 12:00 pm ● **CUSTOMER PANEL:** Moderated by Prof. Carlo Alberto Carnevale Maffè - Professor of Strategic Management, SDA Bocconi School of Management

<p>12:15 pm - 1:00 pm ● PARTNER SESSION: Full Retail Planning Process Mirko Carolo – Manager, D&A Technology Consulting at PwC Luca Berga – Merchandise Director at Slowear</p>	<p>● PARTNER SESSION: Multi-criteria performance analysis for services organizations Luca Grassi – Manager at Reply Consulting Giuseppe Cacciatore – Consultant at Reply</p>
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01:00 pm - 2:15 pm ● NETWORKING LUNCH

2:15 pm - 3:00 pm ● **BUSINESS TRACK**
The 5 Most Important Factors that Underpin a Successful Strategic Plan
Planning an effective organization-wide strategy requires the alignment of many factors. Learn how accountability, responsibility, resources, change management, and performance can be modeled in Board to support a successful strategic plan.

● **ACADEMY**
From B10 to B11: Migration
Plan the migration of your environment to Board 11: key elements, opportunities, tasks, and effort. Everything you need to know before the upgrade.

● **HANDS-ON BASICS**
Data Modeling
Configure the E/R Model and translate the conceptual data model into a database by describing the dimensions of your business in your multidimensional application. Learn the basics of the Data Reader with functional examples. Build and edit the data loading protocols to feed entities, relationships, and info-cubes.

● **HANDS-ON ADVANCED**
Design your Business Process and Manage the Flow of Data
Practice using the DataFlow, a very simple yet powerful feature of Board for implementing sophisticated business models without using a programming language. Create dataflow algorithms and understand how info-cube dimensions impact on their realization and behavior. Discover the Dataflow at work in a Budgeting and Planning context.

3:15 pm - 4:00 pm ● **BUSINESS TRACK**
From Strategy to Operational Plan
There is no successful strategy without implementation! Learn how Board can help you by coupling strategy with your operational plans for efficient execution.

● **ACADEMY**
Move from On Premise to Cloud
Adapt your applications in line with the business' evolution: discover the Cloud infrastructure and its benefits.

4:00 pm - 4:30 pm ● COFFEE BREAK & EXPO

4:30 pm - 5:15 pm ● **BUSINESS TRACK**
From Operations to FP&A: Tighten up your integration
The difference between first and second place in any competition often lies in timing and synchronization. Learn how Board can help organizations to achieve best-in-class performance with a seamless FP&A process. Ease the management of capital expenditure, loans, overhead costs, and intercompany relationships and consolidate income statements, balance sheets, and cash flows from multiple entities into a single group financial view.

● **ACADEMY**
Data Modeling (R)evolution - Part 1
Simplify the design of your application and explore the new database functionalities: no more versions or sparsity management.

● **HANDS-ON BASICS**
Data Modeling
Configure the E/R Model and translate the conceptual data model into a database by describing the dimensions of your business in your multidimensional application. Learn the basics of the Data Reader with functional examples. Build and edit the data loading protocols to feed entities, relationships, and info-cubes.

● **HANDS-ON ADVANCED**
Drive and Monitor your Business Process with a Workflow
Manage your process by controlling the different dynamics and variables. Learn how to configure all the workflow elements such as status, events, audit, and versioning using Board's objects and features. Enrich your application with powerful process management and audit trails.

5:30 pm - 6:15 pm ● **BUSINESS TRACK**
Board Lease Accounting: Making IFRS16 and ASC842 compliance a breeze
Learn how Board enables organizations to ensure compliance with new leasing standards by automating processes, simplifying self-service analysis, and allowing users to simulate and understand outcomes before posting journals.

● **ACADEMY**
Data Modeling (R)evolution - Part 2
Discover how the new database features empower your application: analytical functions, fuzzy text search, and optimization through learning.

8:00 pm - 11:00 pm BOARDVILLE 2019 GALA DINNER AT GRAND HOTEL DINO

WEDNESDAY MAY 22

7:00 am - 9:00 am ● BREAKFAST

9:00 am - 9:10 am ● **CLOSING KEYNOTE:** Gareth Giles Knopp - Chief Customer Officer at Board International

9:15 am - 10:00 am ● **BUSINESS TRACK**
Moving beyond Financial Consolidation: A walk through of Board's disclosure management and financial reporting capabilities
Streamline the last mile of finance with Board. Discover how to effectively prepare and publish financial statements and XBRL reports while ensuring compliance with IFRS, GAAP, and other country specific-standards.

● **ACADEMY**
New Dataflow Paradigm - Part 1
Breaking change: the new dataflow paradigm. Discover the new WAVE engine and experience the new dataflow options.

● **HANDS-ON BASICS**
Screen Design
Explore the Capsule Paradigm and the basic bricks, including how they can be structured and deployed. Create your Screens Portfolio, facilitate the user's navigation, and interact with the data. Gain a strong understanding of the layout as a report generator and how it is applicable and reusable for charting and dashboarding.

● **HANDS-ON ADVANCED**
Improve your Business Process by Leveraging the Time Functions
Enhance your analysis through the new powerful time management options. Manage multiple calendars and time functions and discover the new features for allocating data across time dimensions.

10:15 am - 11:00 am ● **BUSINESS TRACK**
Board's Predictive Capabilities: A demand planning use case
Discover how Board can enable a modern demand planning process, combining leading predictive analytics capabilities with advanced collaboration and simulation functionalities.

● **ACADEMY**
New Dataflow Paradigm - Part 2
Discover the new Planner feature: a powerful new dataflow option to enrich your calculation capabilities.

11:00 am - 11:30 am ● COFFEE BREAK & EXPO

11:30 am - 12:15 pm ● **BUSINESS TRACK**
Your Customer Journey: Introducing Customer Success
This session will introduce you to the Board Customer Success program. We will show you how Customer Success as a global discipline and organization within Board will provide consistent and ongoing value for you, our customer. We will demonstrate this by taking you on a customer success journey, focusing on the tools and resources designed to enhance and optimize your investment in Board in 2019 and beyond.

● **ACADEMY**
Full Client HTML5: Functional Enhancements walkthrough
Explore the new fully web-based capsule environment: from the new user management process to the new options and features.

● **HANDS-ON BASICS**
Interact with Data
Move from BI to CPM! Practice the fundamentals of Data Entry and Board's capabilities for budgeting and planning. Simulate what-if and what-for scenarios, and create top down and bottom up processes.

● **HANDS-ON ADVANCED**
From B10 to B11: How to migrate
Move your applications into a new era. Go through a step-by-step process, practice with a real case, and experience the ease of the migration.

12:30 pm - 1:15 pm ● **BUSINESS TRACK**
When Salesforce is Not Enough: Plan, control and analyze your sales and marketing cycle
Making sense of, and properly addressing, a complex sales and marketing cycle is one of the most challenging activities for any organization. Discover how Board can help.

● **ACADEMY**
B11 Roundtable: Q&A session
Meet our expert and find out everything you want to know about B11!

1:15 pm - 2:00 pm ● CLOSING LUNCH & EXPO

VENUE FLOOR PLAN (please refer to the map overleaf): ○ RECEPTION ● BLUE AREA ● GREEN AREA ● RED AREA ● HOTEL RESTAURANT